**Approved Content Weightages for Punjab Family Planning Program (PFPP) - 2025**

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| **Sr. No.** | **Designation of the Post** | **Criteria and Subject Division** | **Subject**  **% Weight** |
| **1** | **Communication Officer**  **(Social & Digital)** | **Overall Percentage** | **100%** |
| Verbal Reasoning | 10% |
| Analytical Reasoning | 10% |
| General Knowledge | 10% |
| IQ | 10% |
| Project Management | 10% |
| Introduction to Mass communication | 10% |
| Advertising and Public Relations | 10% |
| Digital Advertisement and Management | 10% |
| Journalistic Writings | 10% |
| Media Research | 10% |
| **2** | **Social and Gender Officer** | **Overall Percentage** | **100%** |
| Verbal Reasoning | 10% |
| Analytical Reasoning | 10% |
| General Knowledge | 10% |
| IQ | 10% |
| Project Management | 10% |
| Introduction to Gender Studies | 10% |
| Social Structure | 10% |
| Socialization and Personality | 10% |
| Social Issues in Pakistan | 10% |
| Social Research | 10% |